Course Overview

Title: Design Thinking Practitioner Certificate

Format: Online, Self-Paced

Duration: 1 to 3 months

Weekly Commitment: 1 to 4 hours

Description: Embark on an immersive journey into the world of Design Thinking with our expertly crafted program. Designed not just to impart theoretical knowledge, this course aims to transform your approach to problems and solutions, impacting both your professional and personal life.

Learning Outcomes

Upon completion of the course, participants will:

Understand the Five Core Stages of Design Thinking: Gain insights into Empathize, Define, Ideate, Prototype, and Test stages to enhance innovation and problem-solving skills.
Develop Empathy for User Needs: Learn techniques to deeply understand user needs and define problems clearly, laying the groundwork for impactful solutions.
Master Prototyping and Testing Skills: Acquire practical skills in creating prototypes and conducting tests to validate ideas and refine solutions through user feedback.
Foster Innovation and Collaboration: Shift towards a mindset of innovation and collaboration, preparing to lead and contribute to team-based, user-centric problem-solving efforts.
Earn a Certificate of Completion: Demonstrate your commitment and proficiency in applying Design Thinking principles across various contexts.

Certificate Details

- Issuance: Upon course completion.
- Display: Certificate can be added to your LinkedIn profile and shared with your network.

Course Modules

- **Course Overview:** Embark on an immersive journey into the transformative world of Design Thinking, designed to unlock your creative potential and refine your problem-solving skills.
- **Introduction:** Learn the essentials of Design Thinking, the importance of community, using Miro for notes, and the significance of earning a certificate.
- **What is Design Thinking?**: Gain insights into the fundamental concepts, stages, and importance, including real-world applications.
- **Principles**: Explore the evolution of creativity, divergent and convergent thinking, and where to start your Design Thinking journey.
- **Empathy**: Understand empathy, its opposite, Vuja De, and enhance interviewing and note-taking skills for capturing insights.
- **Define:** Learn to synthesize insights to articulate the problem clearly, using techniques such as POV statements and problem framing to guide the design process.
- **Ideate:** Guidelines for generating ideas through divergent thinking, brainstorming rules, session facilitation, and preparation.
- **Prototyping**: Understand the role of prototypes and the dynamics between idea generation and prototyping to bring ideas to life.
- **Testing**: Learn techniques for effective testing, observing, and interpreting user behavior, and collecting feedback to refine solutions based on real user experiences.
- **Next Steps:** Wrap up the course with key takeaways, apply Design Thinking principles beyond the course, and prepare for your final project presentation.
- **Certificates**: Obtain a certificate upon course completion, showcasing your knowledge and commitment to innovative problem-solving.

Enrollment Details

- Start Date: Rolling enrollment, start any time.
- Price: See website for updated pricing.
- Enrollment Link: Enroll Now - Start Your Design Journey

For discounts applicable to students, government employees, NGOs, and group purchases, please contact phil@onoffgroup.com.

Testimonials

"An unorthodox way of solving problems that unleashed a side of creativity and collaboration I never knew I had." - Mark Nunez, Customer Service Assistant, Meralco

"This course is definitely recommended! Impressed at the creative thought process and the engaging, well-facilitated sessions." - Rocel Marz, VP & IT Group Head, Rebisco

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FAQs

For answers to frequently asked questions about the course, including its relevance, suitability for beginners, completion time, and more, please visit our FAQ section.

Contact Information

For more information or inquiries about the course, please get in touch with us at phil@onoffgroup.com.